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**For Immediate Release:**

**Sunny Isles Beach Invites Florida Residents to take a ‘Staycation’ in Florida’s Riviera**

**(May 6, 2010), Sunny Isles Beach, FL** – The City of Sunny Isles Beach and the Sunny Isles Beach Tourism and Marketing Council have announced the launch of the “Sunny Isles Beach Staycation Package” targeting Floridians to come and experience a resort vacation in their own backyard.

The Sunny Isles Beach ‘Staycation’ offers Florida residents special Sunny Isles Beach Tourism and Marketing Council member packages for hotel stays, shopping, and attractions at a variety of costs to fit any budget. The numerous ‘staycation’ packages allow Floridians to get away and explore their own state without having to spend a lot of money for a vacation to remember.

Sunny Isles Beach ‘staycationers’ will experience Florida’s Riviera and enjoy the 2 \_ mile-long fine sand beach and outdoor amenities such as water sports, boating, fishing, and tennis. The landmark pier is a local favorite while the beautiful Samson Oceanfront Park provides children’s play area and space to relax; meet friends and enjoy the sunrise. The diverse dining, exclusive resorts and abundant shopping, also add to all that the city has to offer. Tennis and golf buffs will enjoy the cool sea breezes at Haulover’s nine-hole Par 3 golf course and tennis courts, both located bayside. Eco tourism abounds at Oleta River State Park, which offers more nature-inspired fun, with mountain bike trails, kayak, canoe and rustic cabin rentals as well as picnic pavilions.

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“Sunny Isles Beach offers everything from pristine beaches and world-class resorts to value hotels, along with great food and shopping. Floridians will realize that they don’t have to travel too far to vacation at a top travel destination,” said Ibis Romero, executive director of the Sunny Isles Beach Tourism and Marketing Council.

For more information on Sunny Isles Beach or ‘staycation’ packages visit the website at [www.sunnyislesbeachmiami.com](http://www.sunnyislesbeachmiami.com) or email Ibis Romero at [ibis@sibfl.net](mailto:ibis@sibfl.net).

**\*EDITOR’S NOTE:**

The following 2010 ‘staycation’ packages are being offered to Florida residents at the different hotels in Sunny Isles Beach. For a complete and updated list of packages please visit [www.sunnyislesbeachmiami.com](http://www.sunnyislesbeachmiami.com).

**Double Tree Ocean Point Resort & Spa:**

Florida Residents Promotion

Book your Beach Break now and you will receive a **\$50 Food and Beverage Credit** valid toward purchases in restaurants, lounges and room service.

- Accommodations for the number of nights selected in the room or suite of your choice.
- \$50 Food and Beverage Credit per night
- 20% discount on all Spa Services

**Acqualina Resort and Spa on the :**

Florida Residents Promotion Available from 06/01/2010 to 11/24/2010

Enjoy 50% off your room rate on Thursday and Sunday nights when you stay Friday and Saturday with Acqualina's Staycation package. Also included is a \$40 Spa Treatment credit per day for up to 2 adults and complimentary valet parking. There is a minimum 3 night’s stay requirement.

**Staycation (Thursday and Sunday additional nights)**

Rates: June 1 – September 30      Oct 1 – Nov 24

<b>IR</b>	350	475
<b>DIR</b>	450	575
<b>OR</b>	550	650
<b>CS</b>	750	875
<b>1B</b>	900	1050
<b>D1B</b>	980	1125
<b>2B</b>	1250	1550
<b>D2B</b>	1440	1700

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### **Golden Strand Ocean Villa Resort:**

Florida Residents Promotion

For the month of May- 4<sup>th</sup> night is free promotion, June- 40% off promotion, July-20% off and August - 25% off.

### **Fairmont Turnberry Isle:**

Florida Residents Promotion

Fairmont Turnberry Isle is reminding its South Florida neighbors there's no need to look far for a great summer getaway. The Mediterranean-style retreat, ideally located in North Miami, is offering its lowest rates of the year with spacious guest rooms from just \$59 per person, per night, based on double occupancy from June 1 through September 30, 2010. What's more, the legendary resort provides Florida residents with a 10 percent discount on its best available rate and a host of extras to make vacationing an unprecedented value.

Free golf! For lovers of the game, these are two words that make the summer truly sizzle. All guests at Fairmont Turnberry Isle will enjoy free play on 36 championship holes, highlighted by the world-famous 18-hole island green. These are among Florida's finest courses and the chance to play free adds up to hundreds of dollars in savings per round. The only nominal charge is a \$40 per person cart fee.

Kids under five eat free! The resort has also created special menus for kids under five so they can eat free at all restaurants, excluding Bourbon Steak. Rest assured, each menu is filled with kid-sized favorites and is sure to please those younger palates. But what truly makes a summer getaway to Fairmont Turnberry Isle special is the resort itself. The golf and tennis is legendary. The Laguna Pool is a family oasis with a waterslide, lazy river, cascading waterfalls, a poolside grill and private cabanas. The resort's exclusive Ocean Club is a private retreat on a pristine stretch of beach featuring a pool, water sports, casual dining and service directly on the sand. The award-winning Willow Stream Spa offers an extensive menu of relaxing and rejuvenating treatments. For just the month of July, spa enthusiasts can indulge in a 90-minute facial or massage for \$99, plus gratuity. That's a savings of 50 percent!

Speaking of July, the resort is proud to announce the return of its annual Independence Day Fireworks Spectacular, featuring the world-famous Zambelli Fireworks team. Guests are invited to spread a blanket out on the lush fairways of the golf course, sit by the pool, or watch the spectacle from their private balcony. This is the ultimate Fourth of July celebration and it's right here in South Florida's own backyard.

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**Marenas Resort:**

Florida Residents Promotion

The two-night **Love your Family** package is available now through September 30, 2010. Rates begin at \$398 for a one-bedroom suite and include the following:

- ***Spacious Suite with Full Kitchen and Ocean/Bay Views***
- ***Beach Umbrella and Two Chairs Reserved Daily***
- ***Daily Beach Snack Pack*** – Each day, families receive a tote stocked with water, fruit and assorted dry snacks.
- ***Pizza and a Movie Night***
- ***\$25 Gift for Mom and Dad upon Departure*** – When checking out of Marenas Resort, parents are treated to \$25 cash which can be used for gas or airport snacks for the return home.
- ***Overnight Parking and Resort Fees***

Reference “Love your Family.” \*Blackout dates and other restrictions may apply.

**www.DezerHotels.com**

Florida Residents Promotion

**Howard Johnson Dezerland Beach Resort:**

\* At Booking.com stay 2 or more days and get 20% off.

\* At Expedia.com “stay 3 days, pay for 2 days” including complimentary Continental Breakfast based on two people per room.

(Bookable in all sites but United States and Canada)

\* Wellness/Spa package: the Room rate plus \$60.00 per day, includes entrance to Spa facilities and a half hour massage

\* Howard Johnson 20% discount on the rate.

**Days Hotel Thunderbird Beach Resort**

\* At Expedia.com “stay 3 days, pay for 2 days” including complimentary Continental Breakfast based on two people per room.

(Bookable in all sites but United States and Canada)

\* At Openhospitallity.com “Stay 4 Nights, 25% off”

\* At Openhospitallity.com “Stay 7 Nights, pay for 6”

\* At Openhospitallity.com “Stay 2 Nights, 15% off”, includes continental breakfast for 2 people

**Travelodge Monaco Beach Resort:**

\* At Openhospitallity.com “Stay 4 Nights, 25% off”

\* At Openhospitallity.com “Stay 7 Nights, pay for 6”

\* At Openhospitallity.com “Stay 2 Nights, 15% off”, includes continental breakfast for 2 people

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